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**Published:**  
 Aug 1, 2007  
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 978159139800  
**Format:**  
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 276pp  
**Publisher:**  
 Harvard  
 Business  
 School Press  
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About the Author Aaron J. Shenhar is the Institute Professor of Management and the founder of the Project Management Program at Stevens Institute of Technology. Dov Dvir is the head of the Management Department at Ben Gurion University in Israel.

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